



Canadian Foundation for Women's Health Unveils New Website with New Look and New Focus for the New Year

OTTAWA, 3 December 2009 – Just in time for the new year, the Canadian Foundation for Women's Health has launched a new website with a new look that is in keeping with its new focus on women's reproductive health.

The CFWH has been working to improve "health between the hips" for Canadian women since 1998. Having been involved primarily with reproductive health specialists and researchers in the past, the CFWH is now ready to bring these important health issues to the forefront by reaching out to Canadians from all walks of life.

"The CFWH is the cornerstone for women's health research and education. Without a strong foundation, women's health will not advance" says Dr. Michel Fortier, President of the Society of Obstetricians and Gynaecologists of Canada, the organization responsible for the administration of the CFWH.

The new website takes a fresh and inclusive approach to women's reproductive health. Visitors to the site will find information about the CFWH broken down into three categories: health research, international women's health programs, and women's health education.

The 'Research and Funding' section of the site invites health researchers from across the country to apply for funding through one of the CFWH's research grants. Current and previous grant recipients are listed with abstracts indicating the progress that CFWH-funded research is making. Among the available grants is the newly established *Garfield Weston Foundation Award* focusing on research into the area of obesity and reproductive health.

"We are excited to be putting a spotlight on the advancements that our researchers are making in women's reproductive health," says Dr. Jennifer Blake, Chair of the CFWH Board of Directors. "This new website will help women of all ages access the wide variety of resources and information that is available to us."

The 'Women's Health' section provides visitors with links to many of the CFWH's partner sites as well as other online resources to learn more about reproductive health at all stages of a woman's life – from puberty, to pregnancy, to menopause, and everything in between.

Suggestions for getting involved with the CFWH are found in the 'How You Can Help' section of the website with links to apply as a volunteer with the Foundation, participate in upcoming CFWH events and donate to one of the CFWH funds to help support women's health research.

Everyone is invited to visit the new CFWH website at www.cfwh.org.

About the CFWH

The CFWH is the national not-for-profit fundraising foundation for women's reproductive health. With the support of individuals, medical organizations and companies, the CFWH funds research that is improving "health between the hips" for Canadian women at every stage of their lives.

About the SOGC:

The Society of Obstetricians and Gynaecologists of Canada (SOGC) is one of Canada's oldest national specialty organizations. Established in 1944, the Society's mission is to promote excellence in the practice of obstetrics and gynaecology and to advance the health of women through leadership, advocacy, collaboration, outreach and education. The SOGC represents obstetricians/gynaecologists, family physicians, nurses, midwives and allied health professionals working in the field of sexual reproductive health. For more information, visit www.sogc.org.

Information:

Natalie Wright

Tel : (800) 561-2416 or (613) 730-4192 extension: 366

Email address: nwright@sogc.com

Website: www.sogc.org